

**KINS 7320– Intercollegiate  
Athletics and Higher Education**  
University of Georgia Department  
of Kinesiology Course Syllabus  
Fall 2022

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**Instructor:** Mark Slonaker  
**Email:** mslonaker@sports.uga.edu  
**Office Hours:** Contact via Email  
**Course #:** 53013  
**Room:** Ramsey 214  
**Time:** 5:00p – 7:45p  
**Credits:** 3

**Course Description:**

Examination of the role of intercollegiate athletics in higher education from historical, sociological, economic, and administrative perspectives, including name, image and likeness, transfer portal, and labor movement among players and coaches, Title IX, student-athlete welfare, conference realignment, and player compensation.

**Required Textbook:**

None

**Course Themes:**

This course focuses on building your network, value of revenue, professional development, personal brand.

**Learning Objectives**

The primary purpose of the course is to provide the student with a detailed understanding and the ability to apply principles and knowledge about collegiate sport.

After completing this course, you will be able to:

- Develop a broad appreciation of the role of intercollegiate athletics in higher education from historical, sociological, economic, and administrative perspectives.
- Possess an understanding of current events and their impact on collegiate athletics, and vice versa.
- Acquire the skills to navigate the dynamic landscape of intercollegiate athletics strategically and successfully.
- Learn and apply ‘best practices’ and creative innovation to current and future professional opportunities.

**Important Course Information**

1. Make up exams are only provided under special circumstances. A student may be given a make-up test only when he/she notifies the instructor prior to the exam date. Make-up exams will only be given for documented medical emergencies, the death of an immediate family member or for university sponsored events. For university sponsored events notification must occur at least one week prior to the exam. Make up exams for documented medical emergencies require a signed medical excuse from a board-certified physician. Make up exams must be taken within a time frame defined by the instructor. Make up exams will be given under no other circumstances. I do not regard previous purchased tickets for travel, plans to be in someone’s wedding or plans to travel home without first looking at the exam schedule as valid reasons to miss an exam. You should email me as soon as possible if a valid reason for an exam absence arises.
2. Email correspondence is the preferred method of contact for this course if you have questions about the course. Please email me at [mslonaker@sports.uga.edu](mailto:mslonaker@sports.uga.edu) should you have any questions concerning the class. You must email me from your UGA email address in order for me to respond to you regarding any class material or questions. This is a requirement in order to comply with the Federal Family Educational Rights and Privacy Act (FERPA) regulations from the U.S. Department of Education. Accordingly, the public posting of grades either by student name, institutional student

number or social security number without the student's written permission is a violation of FERPA. Further, student grades may not be forwarded via e-mail (even in response to the student's request).

3. **Email Policy:** Please remember that email is an official means of communication. As such, you are expected to follow simple guidelines of professionalism. You should: (a) use a subject line that is relevant to your message; (b) clearly state your question or concern; (c) use standard English and complete sentences, as opposed to using abbreviations and texting-style communications; (d) include a signature block containing your name and email address; and (e) proofread your email prior to sending it. Emails that do not adhere to the policy could result in the deduction of up to 10 points from a student's final point total.
4. **Late Assignments:** Any assignments turned in late (after the time and date stated) will receive a 10% grade penalty for every 24 hours late. There are no exceptions to this policy.

### **University, Department & Classroom Policies**

1. **Academic Honesty:** The University of Georgia and the Department of Kinesiology mandate the highest standards of academic conduct and will not tolerate any form of academic dishonesty or plagiarism. Due to the importance placed on academic integrity, any student believed to be in violation of the UGA Academic Honesty policy will be immediately reported to the University administrators. Non-familiarity with academic rules is not an excuse. UGA Academic Honesty guidelines can be found at: <https://ovpi.uga.edu/academic-honesty>  
  
The penalties for academic dishonesty or plagiarism are at the discretion of the instructor, department and University. Penalties range from receiving an "F" in the course to a student's suspension or expulsion from the University.
2. **Copyright of Class Material:** Students may not post any material from this course on any internet websites or other personal networking sites without the explicit and written permission of the instructor. Any students who are found to violate this guideline will be reported to University administrators.
3. **Diversity:** The Department of Kinesiology is committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among its members; and encourages each individual to strive to reach his or her own potential. In pursuit of its goal of academic excellence, the Department seeks to develop and nurture diversity, believing that it strengthens the organization, stimulates creativity, promotes the exchange of ideas, and enriches campus life. The Department prohibits discrimination against any member of the Department's community on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, gender identity, sexual orientation, ability status, health status, or veteran status.
4. **Student Rights:** Students who feel they may need an accommodation based on the impact of a disability should contact the instructor to arrange an appointment as soon as possible. At the appointment the instructor and you can discuss the course format, anticipate your needs and explore potential accommodations. The instructor relies on the Disability Resource Center for documentation in verifying the need for accommodations and developing accommodation strategies. If you have not previously contacted the UGA Disability Resource Center and believe you will need accommodations in this class, we encourage you to do so at (voice) (706) 542-8719; (fax) (706) 542-7719; (tty) (706) 542-8778.
5. **Consideration of Life Demands:** A recent American College Health Survey found that stress, sleep problems, anxiety, depression, interpersonal concerns, death of a significant other and alcohol use among the top ten health impediments to academic performance. Students experiencing personal problems or situational crises during the semester are encouraged to contact the UGA Counseling and Psychiatric Services for assistance, support and advocacy. <https://www.uhs.uga.edu/caps/> Phone: 706-542-2273; After Hour Mental Health Crisis: 706-542-2200 (UGA Police -- ask for clinician on-call)
6. **Exam Policy:** Do not schedule trips that will conflict with scheduled course exams or the final exam period assigned by the University of Georgia. Failure to do so could result in a grade of zero for the final exam.
7. Please see the UGA Academic Calendar at <http://www.reg.uga.edu/calendars> and the Registrar's Office at <http://www.reg.uga.edu/> for dates and regulations associated with course withdrawal and course add/drop deadlines and fees.
8. For information about HB 280 (Campus Carry legislations), please go to: <http://www.policies.uga.edu/FA/nodes/view/1263/Weapons-Prohibited-on-Campus>.
9. **Well-being, Mental Health, and Student Support:** If you or someone you know needs assistance, you are encouraged to contact Student Care & Outreach in the Division of Student Affairs at 706-542-7774 or visit <https://sco.uga.edu/>. They will help you navigate any difficult circumstances you may be facing by connecting you with the appropriate resources or services. UGA has several resources to support your well-being and mental health: <https://wellbeing.uga.edu/> Counseling and

Psychiatric Services (CAPS) is your go-to, on-campus resource for emotional, social and behavioral-health support: <https://caps.uga.edu/>, TAO Online Support (<https://caps.uga.edu/tao/>), 24/7 support at 706-542-2273. For crisis support: <https://healthcenter.uga.edu/emergencies/>. The University Health Center offers FREE workshops, classes, mentoring and health coaching led by licensed clinicians or health educators: <https://healthcenter.uga.edu/bewelluga/> Monitoring conditions:

<u>Assessment Item</u>	<u>Points</u>	<u>Your Score</u>
Flips (4)	40 (10 each)	
Attendance	60	
Final Project	100	
Group Project	100	
<b>TOTAL</b>	<b>300 Pts. Possible</b>	<b>_____ of 300</b>

### **Grading Structure**

<u>Grade</u>	<u>% of Total Points</u>	<u>Points</u>
A	93.00 to 100.00%	279~300
A-	90.00 to 92.99%	270~278
B+	87.00 to 89.99%	260~269
B	83.00 to 86.99%	249~259
B-	80.00 to 82.99%	240~248
C+	77.00 to 79.99%	230~239
C	73.00 to 76.99%	219~229
C-	70.00 to 72.99%	209~218
D	60.00 to 69.99%	180~208
F	59.99% or below	179 or below

### **Flip- Current Event**

- Students should use Sports Business Daily or any other credible news source and find relevant articles on a current issue in sport finance. Students will record a 3-minute Flip Video summarizing the article and then offering their analysis of the situation. The Flip videos are geared to get you to think critically about topics in the industry. This is a supplement to in class participation.
- Information and links to Flip will be given in eLC.

### **Final Project**

- Full assignment will be given in eLC.

### **Group Project**

- Full assignment details will be given and submitted to eLC.

### **Attendance**

- Attendance is a requirement in this course. There will be 15 meeting dates. Each class is worth 4 points. Please provide proper documentation for all excused absences.

**Course Schedule**  
**KINS 7320 – Intercollegiate Athletics**

	<b>Date</b>	<b>Topic</b>	<b>Assignments Due Other</b>
Week 1	Aug 23	Syllabus	<b>Flip Introduction</b>
Week 2	Aug 30	A Look Back at Intercollegiate Athletics	
Week 3	Sept. 6	NCAA And Conference Oversight	<b>Flip #1</b>
Week 4	Sept 13	Campus Engagement and Leadership	
Week 5	Sept 20	Value of Athletics in Higher Education	<b>Flip #2</b>
Week 6	Sept 27	College Athletics Today	
Week 7	Oct. 4	Localized Economic Impact	<b>Group #1 Presentation</b>
Week 8	Oct. 11	Evolution of the Student Athlete	<b>Group #2 Presentation Flip #3</b>
Week 9	Oct. 18	Student Athletes and Campus Life	<b>Group #3 Presentation</b>
Week 10	Oct. 25	College Coaches	<b>Group #4 Presentation</b>
Week 11	Nov. 1	Amateurism and Intercollegiate Athletics	
Week 12	Nov. 8	Title IX and Gender Equity	<b>Flip #4</b>
Week 13	Nov. 15	Intro to NCAA Finance DI High Major; DI Mid Major: DII: DIII	
Week 14	Nov. 22	TBA	
Week 15	Nov. 29 Dec. 6	Future of College Athletics Final Paper	Dec. 6, Final Paper Due

